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## **OBN Holdings' Subsidiary Launches Community Music Site**

### **“Music on Demand” Offers Specialized Site for Performers**

LAS VEGAS--([BUSINESS WIRE](#))--OBN Holdings, Inc. (Pink Sheets: OBNI) today announced that its wholly owned subsidiary, Eclectic Entertainment, Inc., is launching its “Music on Demand” (MOD) website. MOD allows music lovers to experience music from around the globe and it affords artists an opportunity to expose their talent to a worldwide audience.

MOD was originally developed as a television series featuring singers and bands performing live in Hollywood, California. However, in order to provide a larger number of performers exposure to a greater number of viewers, Eclectic decided to shift its focus from the television airwaves in America to create a Web based community. As a result, it is now possible for musicians to watch and share original videos around the planet. MOD allows visitors to easily upload and share video clips on [www.watchmod.com](http://www.watchmod.com) and interface with other viewers through the internet on mobile devices, blogs and email.

Unlike many other community sites, MOD focuses solely on music. Revenue will be generated through advertising, sponsorship and merchandise sales.

#### **About Eclectic Entertainment**

Eclectic Entertainment ([www.eclectic-ent.com](http://www.eclectic-ent.com)) provides television and feature film production, distribution and television syndication services for the OBN Holdings ([www.obnholdings.com](http://www.obnholdings.com)) subsidiaries, and for third parties. The company is also incorporating media content into new technologies such as the internet, cell phones and digital signage. Eclectic’s activities are currently focused on America, Asia and the Middle East.

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