



May 27, 2009 05:45 AM Pacific Daylight Time

OBN Holdings Featured on CEO Internet Broadcast

CEO Discusses Development and Direction of Company

LAS VEGAS--([BUSINESS WIRE](#))--OBN Holdings (Pink Sheets: **OBNI**) today announced that Roger Neal Smith, OBN President and CEO, was interviewed for the internet financial site "CEOcast." In the interview, Mr. Smith discussed the company's development from inception to its current status. He explained the rationale for changing OBN's business model from that of solely entertainment into one of acquiring and developing profitable businesses worldwide, and provided more detailed plans for OBN Holdings' future growth as a global conglomerate. Mr. Smith discussed how OBN increased its value by \$5 million in less than two years, which resulted in OBN having a value of \$0.19 per share. He also talked about OBN's strategy to move from the Pink Sheets to the OTC:BB, and then to the NYSE Amex Equities (AMEX) by the end of the year. Additionally, he announced the company's plans for getting listed on the "Prime Standard" listing segment of the Frankfurt Stock Exchange. Finally, Mr. Smith discussed the company's growth in the Chinese and Japanese markets. The audio interview can be heard at <http://www.ceocast.com>.

About CEOcast

CEOcast is the premier source of original and syndicated streaming broadcast interviews of Chief Executive Officers at public and private news-making companies. Programming is distributed to millions of online investors at over 700 financial web sites as well as to more than 20,000 portfolio managers, buy-side analysts and traders.

About OBN Holdings

OBN Holdings, Incorporated is a holding company engaged in a diverse number of business industries, including entertainment, manufacturing, technology and business services. It is internationally diversified with offices and subsidiaries in the United States, Hong Kong and Japan.

For the latest SEC filings or past news releases, go to the company's web site at www.obnholdings.com and click on the Media heading. The CEO's blog can be seen at www.obnholdings.com/smith. More information about OBN Holdings Hong Kong can be found at www.obnholdings.com/us. Information about OBN Holdings Japan can be found at www.obnholdings.com/en.

OBN Holdings, Inc.: 8275 South Eastern Avenue, Suite 200, Las Vegas, Nevada 89123. (702) 435-0544

This press release does not constitute an offer to sell or the solicitation of any offer to buy any securities of OBN Holdings, Inc., nor shall there be any sale of any such security in any state in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such state. Forward looking statements: This press release and other statements by OBN Holdings may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act with respect to the outlook for earnings and revenues, other future financial or business performance, strategies and expectations. Forward-looking statements are typically identified by words or phrases such as "believe," "expect," "estimate," "potential," or future/conditional verbs such as "will," "should" and "could."

Contacts

OBN Holdings, Inc.
Susan Johnson, 702-938-0467

